VERBIER ADDICT MAG (8)

BY TÉLÉVERBIER SA

ISSUE 8 Visitor magazine SUMMER 2022



WHAT'S NEW I MESSAGE FROM THE CEO SUMMER 2022 VERBIER ADDICT MAG - Téléverbier visitor magazine SUMMER 2022

Le Châble-Verbier gondola gets compliance upgrade

60,000 operating hours, the 4-seater gondola lift linking intensive work. As a result, the gondola lift will be out of Le Châble to Verbier is due for a major face lift to make service from 2 May to 1 July inclusive. it fit for many more years of service. This mountain lift area's public transport network.

The main upgrade work due to be carried out includes:

- Replacement of the haul rope
- Replacement of the main motor
- Replacement of the electrical control system
- Compliance upgrade of mechanical parts
- Full service of the line roller trains

After running for 20 years and racking up close to These changes will involve nearly two months of

During this time, transfers between Le Châble and is much in demand, especially since it is now part of the Verbier will be provided by additional buses operated

> While this replacement service is operating, Verbier 4Vallées passes (annual, summer season and day passes) will be valid for travel on route 12.251 Le Châble Verbier.

> Cycle reservations are highly recommended. Bookings must be made online at www.resabike.ch

Bus timetable: https://verbier4v.ch/stop-chable-verbier



La Pasay chairlift to be replaced

Opened in 1990 and with a journey time of more than Summary of the technical specifications 11 minutes, today La Pasay chairlift no longer meets of the new chairlift our customers' expectations.

Serving one of the finest pistes in the Verbier 4Vallées ski area, the new chair lift is sure to be a big hit with

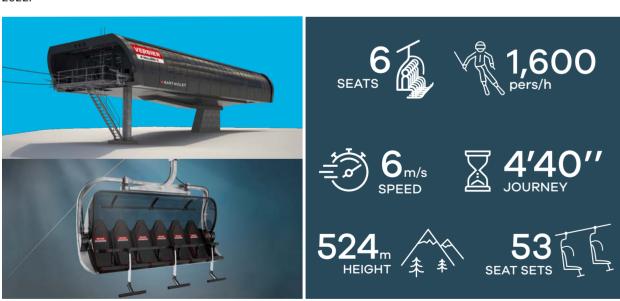
Construction will last from May to December 2022, with the new lift due to be operational in time for Christmas 2022.

Manufacturer: Bartholet Maschinenbau AG

Seats: 6 seats with all-weather hood Capacity: 1,600 p/h, max. 2,000 p/h

Operating speed: 6 m/s

Journey time: 4'40"



Retrofit to snowmaking facilities completed

It was in 1994 that Verbier's first snowmaking network was constructed, between Lac des Vaux and Les Ruinettes. This stretch forms the backbone of the ski area. It is now time to equip this sector with the very latest snowmaking technology.

Major upgrade work was carried out during summer 2021. This summer, the new machine room at Lac des Vaux will be connected to the network. Lastly, a project to extend the network to the Col de Chassoure is currently awaiting government approval. This extension would keep open the link with the 4 Vallées in all weather conditions and make it possible to create a second piste in the Lac des Vaux sector open from the start of the season.

Médran IV terminals rebuilding work nears completion

In 2021, the Médran I gondola lift, built in 1984, was dismantled and replaced by a brand new gondola serving the exact same route as its predecessor. To accommodate the Barnes Line, as the new lift is now called, extensive building and conversion work was carried out on the top and bottom terminals.

This work will be completed during summer 2022. Stepfree toilets will be installed in the Les Ruinettes terminal, which will be clad with timber so that it blends in with the surrounding countryside. Other finishing work, including painting and new flooring, is also scheduled to take place.

New restaurant to be built at La Pasay

The chair lift replacement is not the only improvement in Bruson this summer. The snack bar at La Pasay is set to be completely renovated and extended, turning it into a proper traditional mountain restaurant with a sunny panoramic dining terrace.

The restaurant will have 80 indoor seats and 68 seats on the terrace. It will also include a picnic room for skiers who simply need somewhere warm to eat their packed lunch.



Message from the CEO

delighted to see that winter sports are still as popular as ever with a good gone down very well with users. number of people.

After a busy 2021 with lots of improvement work going on, including the opedes Familles and Panora'Malt once again, and it now feels very much like ning of the new Barnes Line gondola lift between Verbier and Les Ruinettes, we're back to 'business as usual', after two difficult years. at Téléverbier we continue to pursue our investment programme. Providing We can't wait to welcome you once again to our magnificent region. replacing the current lift at La Pasay with a 6-seater detachable chairlift with Verbier, La Tzoumaz and Val de Bagnes. hood and also renovating the restaurant at La Pasay.

Since 12 December 2021, the Le Châble-Verbier route has been part of the regional passenger transport network (TRV).

Despite the great uncertainty over the pandemic in the run up to opening Its all-year-round extended operating hours give our region an additional the ski area in November, we had a very good 21-22 winter season. We were advantage when it comes to alternative mobility. This new development has

We're delighted to be able to hold mountain events such as the Fête

we receive the necessary authorisations, during summer 2022 we will be In the meantime, I would like to thank you sincerely for your loyalty to

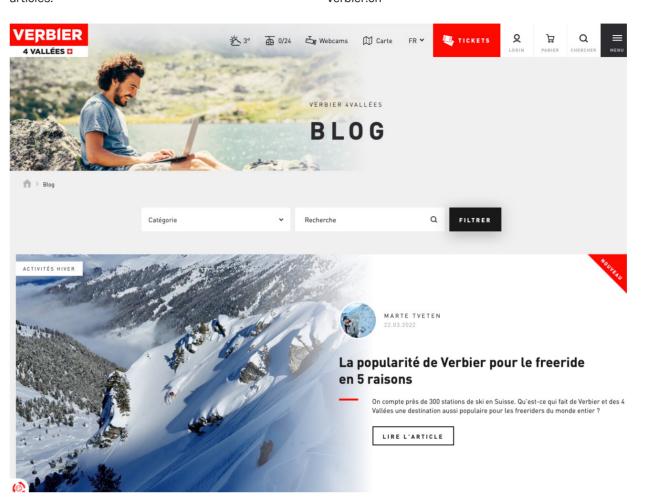
See you soon!

Laurent Vaucher - CEO

Check out our blog!

blog at the same time.

In early summer 2021, we launched our new website, We'll be producing more of this kind of content for our taking the opportunity to start up the Verbier 4Vallées readers this summer, and we really hope you'll like it. Feel free to send us feedback about your likes and Here, you'll find lots of informative and interesting dislikes or suggestions for future posts to info@tele-



Mont 4 Zipline: adrenaline buzz guaranteed!

If you haven't yet had a go on the Mont-Fort zip wire Your descent is captured for posterity by a fixed camera ride, now's your chance!

The Mont 4 Zipline will be back up and running from the beginning of July. This 1,400-metre-long ride starting at 3,300 metres altitude is not for the faint-hearted, reaching top speeds of 130 km/h!

on the way down. Simply pick up your pic at the bottom.

See you in July for your adrenaline hit!

Reservations at www.verbier4vallees.ch





VIP Pass



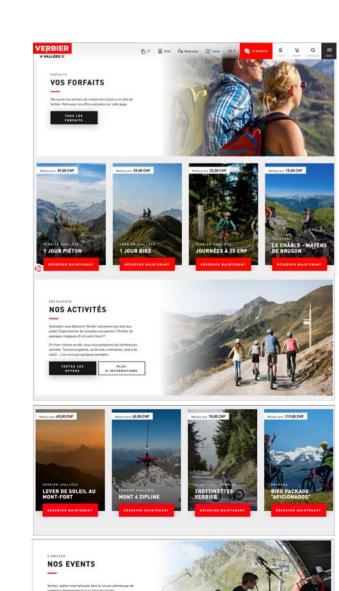
One pass, a host of activities!

When you come and stay at the holiday destination of Verbier - Val de Bagnes - La Tzoumaz, for each night's accommodation booked, your Verbier Infinite Playground Pass (or VIP Pass), will give you access to a host of free activities.

This includes pedestrian use of the lifts at Bruson, Savoleyres, La Tzoumaz and Verbier (as far as Les Ruinettes), or you can get 50% off a one-day biking pass.

New for this year: if you want to go even further, you can buy your connecting pass online on our website www.verbier4vallees.ch

Your passport to a fantastic holiday in Verbier!



ACTIVITÉS SUMMER 2022 ACTIVITÉS I OFFRES VERBIER ADDICT MAG - Téléverbier visitor magazine SUMMER 2022

A different climbing experience: Les Gentianes via ferrata

Are you already a via ferrata fan, or would you like Getting there: to have a go at this exciting activity?

Verbier 4Vallées has teamed up with Nendaz to provide two via ferrata routes on the Monts de Cion, at the north-west extremity of the top station of Le Jumbo If you do not have your own equipment, the full kit required cable car.

Experience the thrill of the void while remaining firmly attached to the rock!

From the top of Le Jumbo cable car if you are coming from

Use of the via ferrata is free. Access via the ski lifts does however require a valid ticket (fee payable).

to practise this activity (harness, helmet and lanyard) can be hired at the Col des Gentianes for the modest sum of CHF 20



EDELWEISS - blue route

The blue route is open to children aged 6 and over, provided they are supervised by a professional (everyone must be roped up). You can contact Les Guides de Verbier at info@guideverbier.com for a quote for guiding services.

This route is ideal for beginners or people looking to gain experience of climbing. The total vertical ascent is 85m and it is made up of stemple rungs and walking sections.

DROSACE - red route

Access to the red route is recommended for climbers looking for a big adrenaline rush in a unique Alpine setting. This route must be undertaken only by people who are used to climbing via-ferrata-style climbing routes. It includes stemple rungs, a rope bridge and a challenging overhang section and is 120m long.

The descent is identical for both routes. More information and reservations at www.verbier4vallees.ch

Scooter bikes

Fancy trying out a new activity and getting back to your 2. Starting from Les Ruinettes for the descent to favourite mountain resort the easy way?

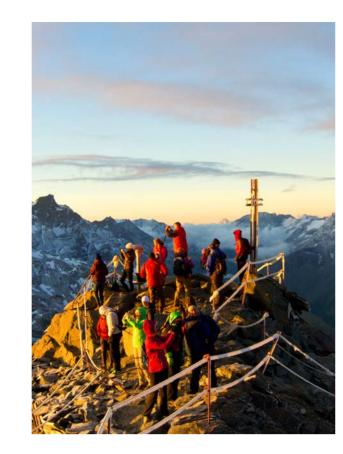
On an all-terrain scooter bike, you can enjoy a fun-filled ride down the mountain with your family or friends!

There's a choice of two routes: 1. The descent to La Tzoumaz from the top end of

Scooter bikes are available to hire at the top of the Savoleyres lift and in Les Ruinettes, or reserve one on our website www.verbier4vallees.ch



Sunrise and yoga sessions



Just imagine: perched at an altitude of 3,330m, you gaze in silence at the magnificent spectacle of sunrise over the Alps. The cold air at this height gives the moment an almost unreal feel. The mountains and sky light up in a succession of colours: blue, purple, pink, orange... and at last the sun's rays appear on the eastern horizon.

You take in the views of famous summits like the Matterhorn, the Dent Blanche and Mont Blanc.

After that moment of wonder, what better way to prolong the experience than a yoga class, followed by a satisfying breakfast?

The sunrise sessions take place every Saturday from 16 July to 20 August, plus Thursdays 21 and 28 July, and 4 and 11 August.

More information and reservations online on our website www.verbier4vallees.ch









Verbier, a bikers' paradise

radise for every kind of mountain biking!

For adrenaline seekers, our bikepark boasts 8 DH (downhill) trails suitable for different abilities. Those who prefer MTB thrills of a more technical nature will love exploring our 23 enduro routes.

And if you just want to see the pretty valley countryside of suggestions of where to go and what to do.

In summer, the Verbier 4Vallées ski area becomes a pa- from the saddle, follow our hundreds of kilometres of waymarked MTB trails on a standard bike or an e-MTB - the choice is yours.

> There's no better way to enjoy the mountains than on a mountain bike!

Check out our website www.verbier4vallees.ch for lots



New flow trail: La Tsenelle

a bang!

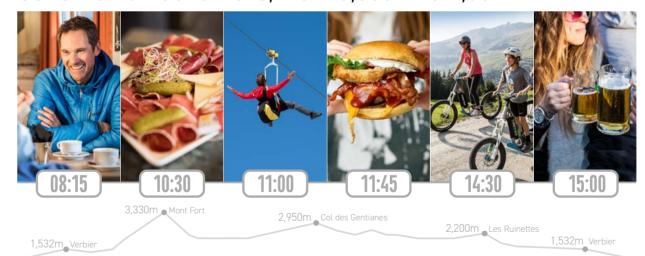
A brand new MTB trail is set to open at La Chaux. This flow trail is specially designed for beginners and But we haven't forgotten about pro-level bikers either. requires no particular technical ability.

This summer, biking is back in Verbier 4Vallées with A great way to spend a fabulous day with all the family, with educational information along the route and a stunning view of Les Combins.

This trail is also the perfect way to commune with nature.

360° EXPÉRIENCE

Set off on an adventure, from 3,330m to 1,532m!



New: 360° Experience

This summer, set out on an adventure and discover Lastly, head back down the mountain from Les

the Médran Café.

You can hit the heights to jump into the void on the Fort to give you some Dutch courage before lunching at the Black Tap on one of their famous burgers.

the best of what Verbier 4Vallées has to offer with our Ruinettes on one of the all-terrain scooter bikes, where an ice-cool beer awaits.

Start the morning with a Swiss Rock Café® at The perfect way to celebrate a special occasion with your friends! Of course, there is also an alcohol-free version of this package on offer for youngsters.

Mont 4 Zipline, with a little aperitif at the Igloo du Mont- This deal is available from 2 July to 28 August for the price of CHF 130 per adult (with reductions for VIP Pass

Book online at www.verbier4vallees.ch

Bargain basement summer Sundays!



PRICE PP	CHF 25		CHF 10
JULY	10		
AUGUST	07	21	
SEPTEMBER	04		19

We're again offering our 'bargain basement days'!

On four Sundays this summer, you can access the entire resort area for just CHF 25.

And on the Monday of the 'Jeûne Fédéral' public holiday, the last day the Mont Fort lift is open, you can access the area for a set price of just CHF 10!

Can't wait for the ski season? Cash in on our early bird offer!





Are you a skiing fan just itching to get back on the piste? Now's the time to starting thinking about next season and your ski pass if you want to cash in on some great deals on Verbier 4 Vallées passes.

Buy it before 30 September 2022 and your golden ticket will cost just CHF 1,249 per adult!

From 1 October, the price goes up to CHF 1,449 (compared to CHF 1,602 previously).

Mont4Card prices remain unchanged, and early bird prices will be available for youth and child cards until 30 November as usual.

You'll find all the necessary information on our website www.verbier4vallees.ch

EVENTS SUMMER 2022 SUMMER 2022 VERBIER ADDICT MAG - Téléverbier visitor magazine

Panora'Malt

Panora'malt is a great opportunity to taste lots of hand- festival goers will receive an electronic bracelet. made regional specialities and enjoy a fun and friendly There will also be food stands at the festival so that occasion while taking in the stunning views. It takes place in La Chaux, at 2,200m altitude, with views across to the Combins mountains.

On arrival, festivalgoers are given a beer glass (included in the admission fee), which they then use for tasting as many craft beers as they like. Each brewery will have its own beer stand, with 100ml measures costing between

An open-air beer festival in a magnificent setting, CHF 1 and CHF 2. For faster and easier payment,

beer lovers can get a bite to eat between beers.

The weekend is also set to feature a free exhibition and a concert at the end of the day, creating a lively atmos-

And with free play equipment and bouncy castles, children will have a whale of a time!







Forcethon

started up two annual sporting events - in Verbier and the restaurant at Savoleyres. at Chalet-à-Gobet near Lausanne - enabling a wider public to support research in childhood cancer by completing either the challenge or leisure route.

Open to elite-level and amateur athletes alike, to families and children and to runners but also walkers and Nordic walkers, these events are also meant to be a fun, sociable occasion for everyone.

In 2012, to celebrate 20 years in existence, FORCE All those plucky enough to enter will get a free meal at

Those who wish to return to the resort by mountain lift can do so courtesy of Téléverbier. Others there to give their support who do not want to ascend or descend on foot will also have the option to use the mountain lifts.

Come and run or walk in a laid-back atmosphere to support research in childhood cancer!



Fête des familles



Our traditional midsummer event, the Fête des Familles, is back - with a programme with lots to offer every generation.

The day will begin at 11am with a religious service with views across to the Combins mountains.

There will be lots for kids to do, including bouncy castles, a climbing wall, slacklining and face painting. And to get visitors up dancing, there will be an afternoon concert in the meadow at La Chaux.

Several food stands will also be available, selling dishes at very reasonable prices.



Sunday 28 August 2022 - Forcethon

CHALLENGE ROUTE

Verbier sports centre - Savoleyres via La Marlénaz and the bottom of La Pierre Avoi

-> 8km and 1,000 metres total ascent

LEISURE ROUTE

- Savoleyres Croix-de-Coeur
- Top of Les Etablons chairlift Savoleyres
- -> 3km and 200 metres total ascent



Our mountain restaurants

Our restaurants are waiting to welcome you with open arms this

Read on to find out what's new for the coming season.



VERBIER
4 VALLÉES 5

LA CROIX DE CŒUR

Local cuisine par excellence

Like every summer, La Croix-de-Coeur is ready to welcome visitors with its summer menu, which is always a treat for the taste buds.

And that's not all: the view is to die

The early autumn brings the start of the hunting season, when the restaurant serves up its game specialities with traditional accompaniments

email: croixdecoeur@televerbier.ch tél. +41(0) 27 775 25 36 www.croixdecoeur.ch



A taste of NYC at 3,000 metres

Grab the best burger New York has to offer - at an altitude of almost 3,000m!

After a ride on the zipline or completing the via ferrata, what better way to get your breath back than dropping in to Black Tap to tuck into one of our specialities?

email: rest.blacktap@televerbier.ch tél. +41(0) 27 775 26 56 www.blacktap.com

IGLOO DU MONT-FORT The highest fondue in Europe!

the Olympique, La Vache and the Cuckoo's Nest.

Takeover of the Attelas restaurants

friends.

Take in the stunning view from Mont-Fort of the Alps' finest peaks while enjoying a delicious Swiss fondue (plain, with tomato or with champagne) along with your family or

For winter 2022-2023, Téléverbier will be taking over the resort's Attelas

Stay tuned to find out about the brand-new concepts being introduced at

email: rest.blacktap@televerbier.ch tél. +41(0) 27 775 25 96 verbier4v.ch/igloo









The T-Bar is open from Tuesday to Sunday 3pm to 10pm for light bites, with an extensive selection of fine wines and beers on offer too! While you're here, why not relax with a game of boules? email: tbar@televerbier.ch tel. +41(0) 27 775 26 25 verbier4v.ch/t-bar

BAR DES ETABLONS

This summer, Bar des Etablons will be open from 11am to 7pm! To quench your thirst while soaking

up the sun in La Tzoumaz, why not order a Spritz to accompany the restaurant's selection of grazing boards and flammkuchen? email: lesetablons@televerbier.ch

tel. +41(0) 79 782 79 85 verbier4v.ch/etablons

TERRASSE DE SAVOLEYRES

This summer, the Terrasse de Savoleyres will be serving up light bites and drinks, which you can enjoy while taking in the incredible panoramic view stretching out all around you. email: selfsavoleyres@televerbier.ch tel. +41(0) 27 775 26 28 verbier4v.ch/terrasse_savoleyres



How about taking time out on the lovely terrace at the Médran before hitting the heights again? Don't miss our traditional paninis and Happy Hour from 4 to 5pm every day! email: medrancafe@televerbier.ch tél. +41(0) 27 775 25 86 verbier4v.ch/medran-cafe

CREDITS

Text and graphics: Téléverbier SA Photos: Téléverbier SA, Verbier Promotion, Melody Sky, David Carlier.

Online publication: JUNE 2022

TÉLÉVERBIER SA tel. +41(0) 27 775 25 11 email: info@televerbier.ch





The fully electric Audi RS e-tron GT.

Future is an attitude

THE BRAND FOR VERBIER FANS EVERYWHERE (YOUNG AND OLD)







ON SALE AT THE MÉDRAN TICKET OFFICE - VERBIER

MORE INFO AND ONLINE CATALOGUE:

-> VERBIER4V.CH/BLOG-VERBIERADDICT

More at audi.ch

Audi RS e-tron GT, 598 HP, 24.2 kWh/100 km, 0 g CO₂/km, category A



